



**Resolution  
of  
The Board of Supervisors of Ventura County**

***Proclaiming August 1-7, 2009 As  
World Breastfeeding Week***

**WHEREAS**, the people of Ventura County are deserving of good health; and

**WHEREAS**, all available knowledge indicates that human milk optimally enhances the growth, development and well-being of the infant by providing the best possible nutrition, protection against specific infection and allergies, and the promotion of maternal and infant bonding; and

**WHEREAS**, breastfeeding promotes healthier mothers and benefits society through lower health care costs for infants, a healthier workforce, stronger family bonds, less waste; and

**WHEREAS**, breastfeeding is economical and environmental friendly, providing its benefits at little or no cost; and

**WHEREAS**, breastfeeding is recognized by major medical organizations, such as the American Academy of Pediatrics, the American College of Obstetricians and Gynecologists, the American Academy of Family Physicians, the American Dietetic Association, the National Association of WIC Directors, UNICEF and WHO as the preferred method of infant feeding and they support breastfeeding throughout the early years of life; and

**WHEREAS**, the Breastfeeding Coalition of Ventura County exists to support breastfeeding as the cultural norm for all babies and to promote maternal and child health through breastfeeding education, support and outreach in Ventura County; and

**WHEREAS**, the Breastfeeding Coalition of Ventura County and the La Leche League celebrates World Breastfeeding Week, Aug. 1-7, 2009, which is proclaimed by the World Alliance for Breastfeeding Action along with the World Health Organization and UNICEF; and

**WHEREAS**, the County of Ventura has a dedicated Lactation Room located here in the Hall of Administration on the fourth floor and will make accommodations at other county sites for moms who are working but want to continue to nurse their babies. New baby kits are also mailed out to County employees who have recently added a new dependent onto their health benefits. The kits include information not only on breastfeeding, but also on child care, immunizations, safe sleep for baby, lead poisoning, community services and organizations; and

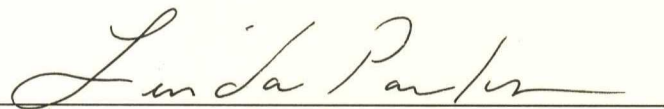
**WHEREAS**, the families of Ventura County need reliable sources of information to make an informed choice about the care and feeding of their infants.

**NOW, THEREFORE BE IT RESOLVED**, that the Ventura County Board of Supervisors do hereby proclaim August 1-7, 2009 as World Breastfeeding Week in Ventura County and urges all citizens to seek reliable nutrition information and to support breastfeeding as a high priority for healthier babies in Ventura County.

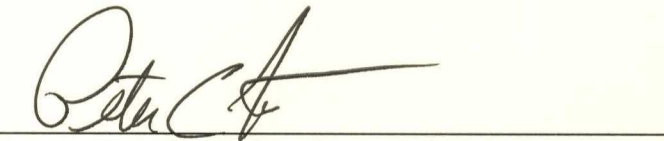
***Presented This 4<sup>th</sup> Day Of August 2009***



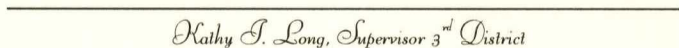
Chair of the Board of Supervisors  
Steve Bennett, Supervisor 1<sup>st</sup> District




Linda Parks, Supervisor 2<sup>nd</sup> District



Peter C. Foy, Supervisor 4<sup>th</sup> District



Kathy J. Long, Supervisor 3<sup>rd</sup> District



John C. Zaragoza, Supervisor 5<sup>th</sup> District